

# AGENDA

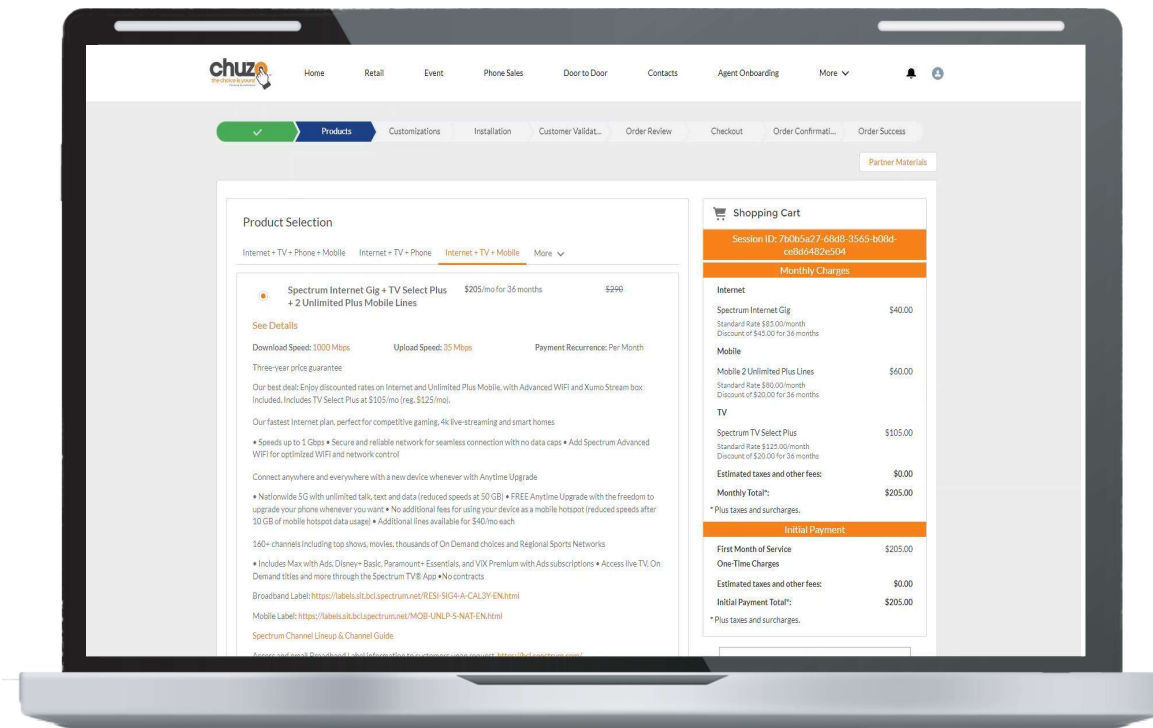
- Bundle Offers
- Internet
- Video
- Mobility & Voice
- Resources



# Spectrum SPP4 Bundle Combinations



- Internet + Mobile + Phone
- Internet + Mobile
- Internet + Phone
- Internet + TV + Phone + Mobile
- Internet + TV + Phone
- Internet + TV + Mobile
- Internet + TV



*The choice is yours!*



# Spectrum

## New Internet Tiers & Bundles



**LEAD**

	Internet, 2 Mobile Lines & Video 3-Year Price Lock	Internet & 2 Mobile Lines 2-Year Price Lock	Internet Only 1-Year Price Lock
<b>Internet Gig w/ WiFi 1Gig</b>	<p><b>\$145+</b> (\$40 + \$30 + \$30 + \$40 + FREE WiFi)</p> <p><small>Gig w/ Wifi + 2 ULD+ Stream/Xumo/cDVR</small></p>	<p><b>\$100</b> (\$40 + \$30 + \$30 + FREE WiFi)</p>	<p><b>\$70</b> (\$70 + FREE WiFi)</p>
<b>Internet Premier w/ WiFi 500Mbps</b>	<p><b>\$130+</b> (\$30 + \$30 + \$30 + \$40 + FREE WiFi)</p> <p><small>Gig w/ Wifi + 2 ULD+ Stream/Xumo/cDVR</small></p>	<p><b>\$90</b> (\$30 + \$30 + \$30 + FREE WiFi)</p>	<p><b>\$60</b> (\$50 + \$10 WiFi)</p>

*The choice is yours!*

# Spectrum

## New Internet Tiers & Bundles

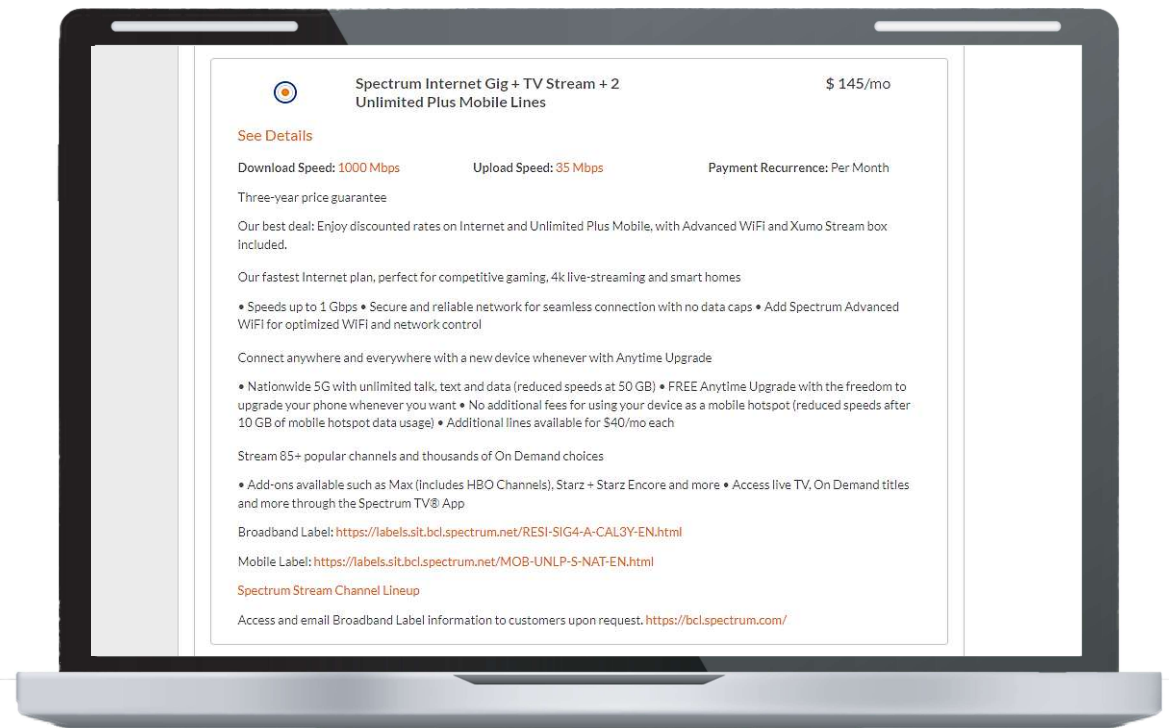
LEAD

Internet, 2 Mobile Lines & Video 3-Year Price Lock

**\$145+**

(\$40 + \$30 + \$30 + \$40 + FREE WiFi)

Gig w/ Wifi + 2 ULD+ Stream/Xumo/cDVR



*The choice is yours!*

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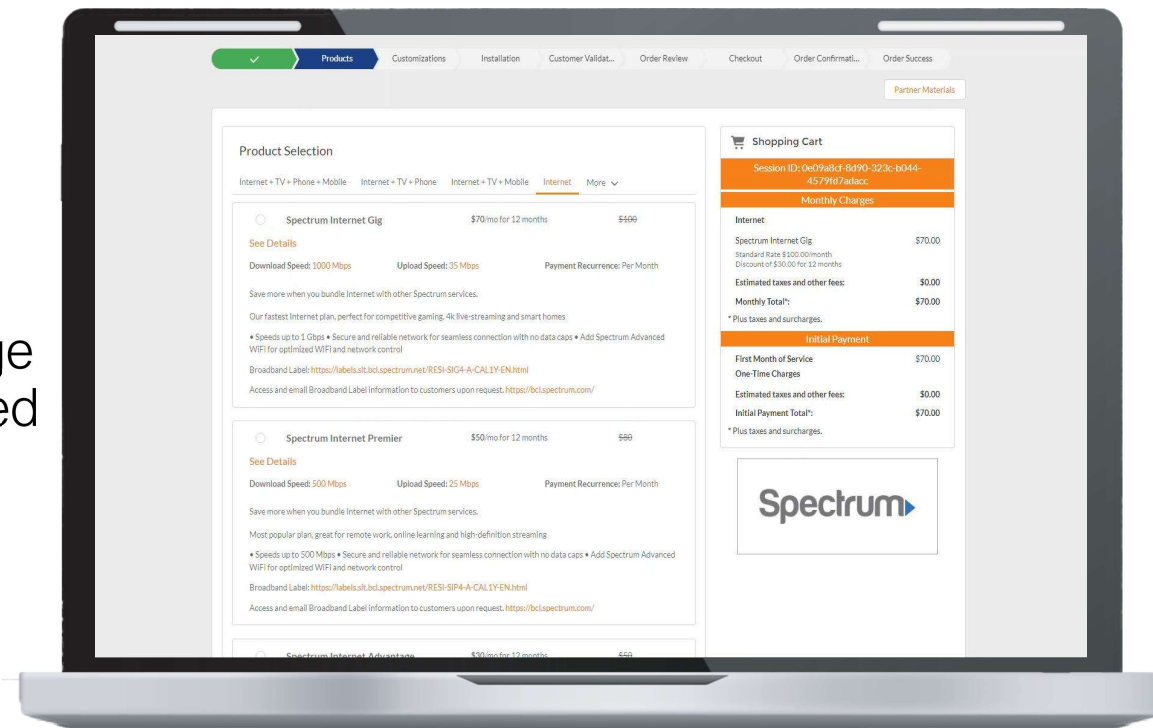


**Internet**

# Spectrum Internet Offerings



- Spectrum Internet Gig
- Spectrum Internet Premier
- Spectrum Internet Advantage
- Wi-Fi Pods
  - Extend the strength and range of home's Spectrum Advanced WiFi Coverage an additional 800ft per Pod.



*The choice is yours!*

the choice is yours!



Video



# Spectrum TV



## TV Select Signature & TV Select Plus:

Traditional TV packages w/ access to live channels and streaming apps.

- **TV Stream (90+)** HBO, Stars, Live TV, On-Demand
- **TV Select Signature (150+)** offers Disney+ Basic, Paramount+ ViX Premium
- **TV Select Plus (160+)** Includes ESPN+ and regional sports networks

Offers and Pricing		
TV Select Acquisition / Add Line of Business (LOB)	Promo	Retail
TV Select Plus	\$69.99	\$89.99
TV Select Signature	\$59.99	\$79.99

[Spectrum Channel Lineup & Channel Guide](#)

*The choice is yours!*





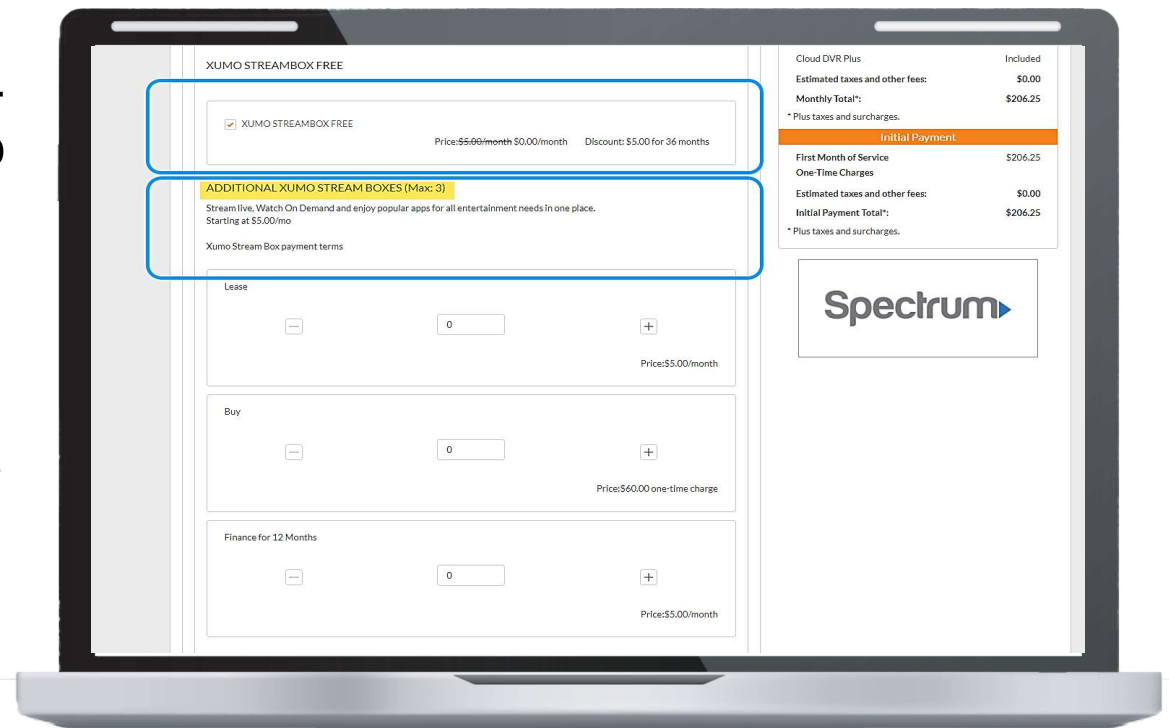
# Spectrum TV



## Xumo Offers:

Xumo is Spectrum's streaming-focused platform Device: Xumo Stream Box

- Xumo provides access to Spectrum TV channels through its app
- Xumo targets cord-cutters looking for a modern streaming hub
- Spectrum TV App



*The choice is yours!*



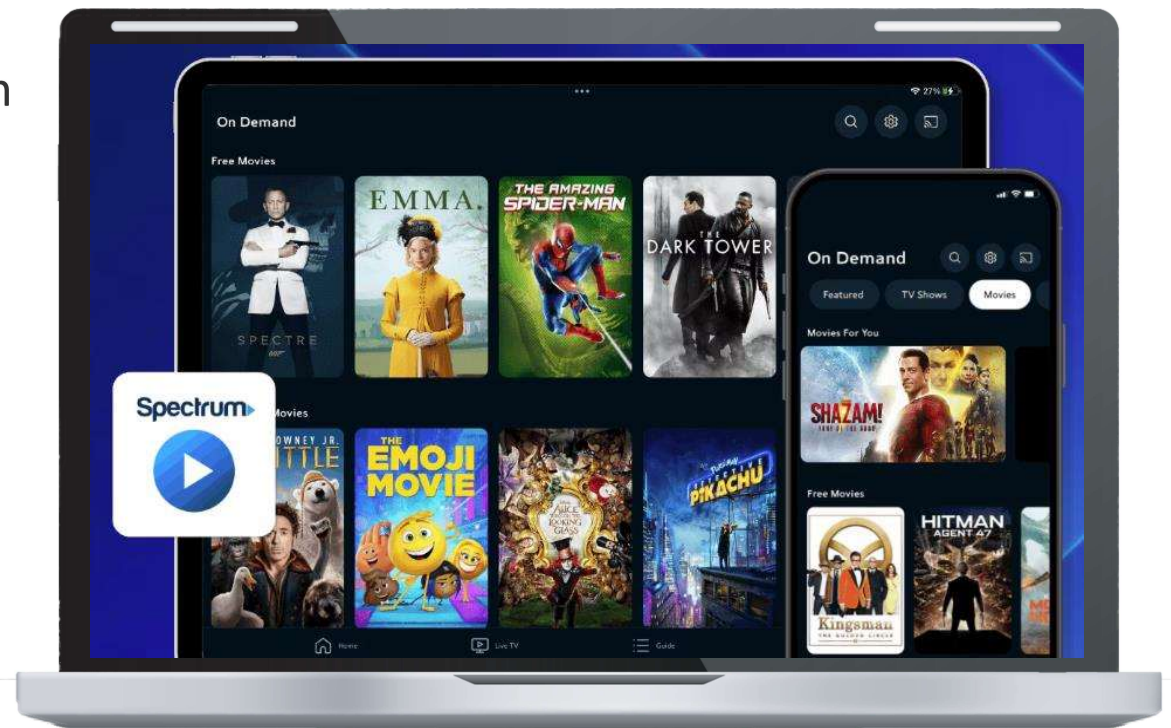
# Spectrum TV



## Spectrum TV App:

Spectrum TV App lets you stream live TV or On Demand with your phone or tablet.

- Xumo Stream Box offers the Spectrum TV App
- Existing Spectrum TV and Internet customers
- Customer must be in footprint



*Browse thousands of On Demand shows and movies.*

*The choice is yours!*



# Spectrum

## SPP4 Bundles + Video Packages



- Video packages a part of Bundles:
- TV Select Plus
- TV Signature
- TV Choice
- Mi Plan
- TV Stream



**Exclusions:** Spectrum TV Stream Latino, Spectrum TV Basic, India View Stream/(+), Voice

*The choice is yours!*

the choice is yours!



**Voice & Mobility**

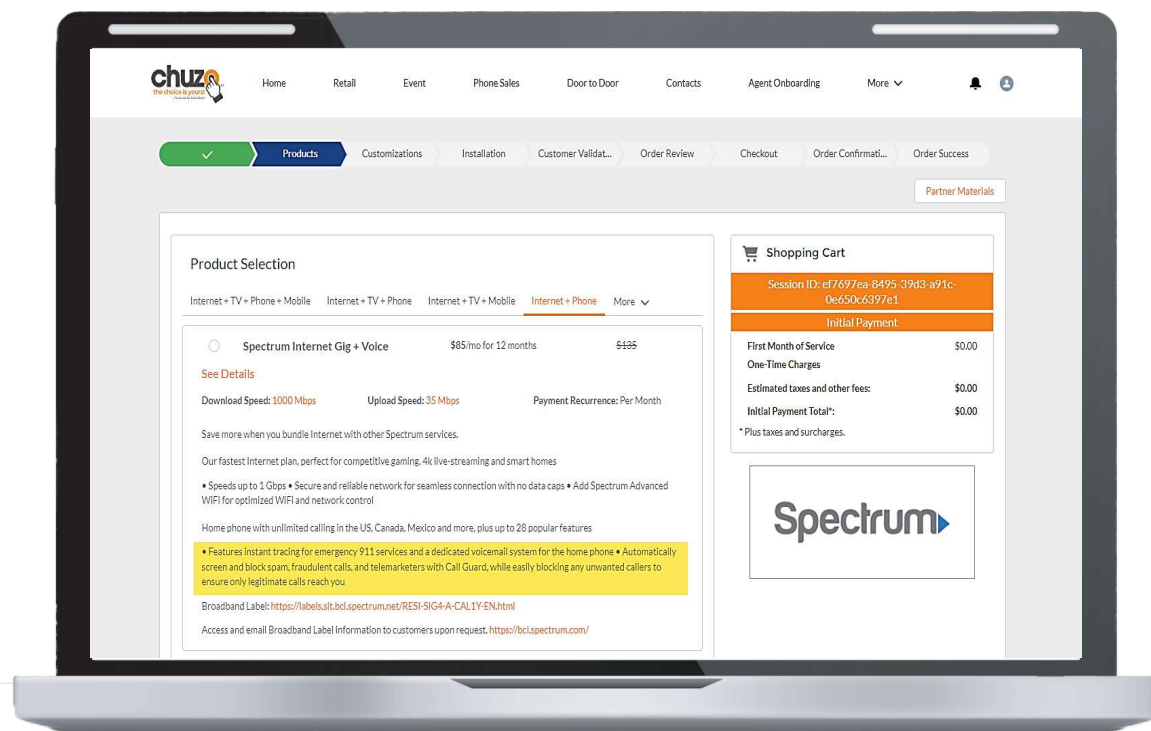


# Spectrum Phone/Voice



## Voice

- Instant tracing for emergency 911 services
- Voicemail system
- Spam with Call Guard
- Voice is not a standalone product



*The choice is yours!*



# Spectrum Mobility

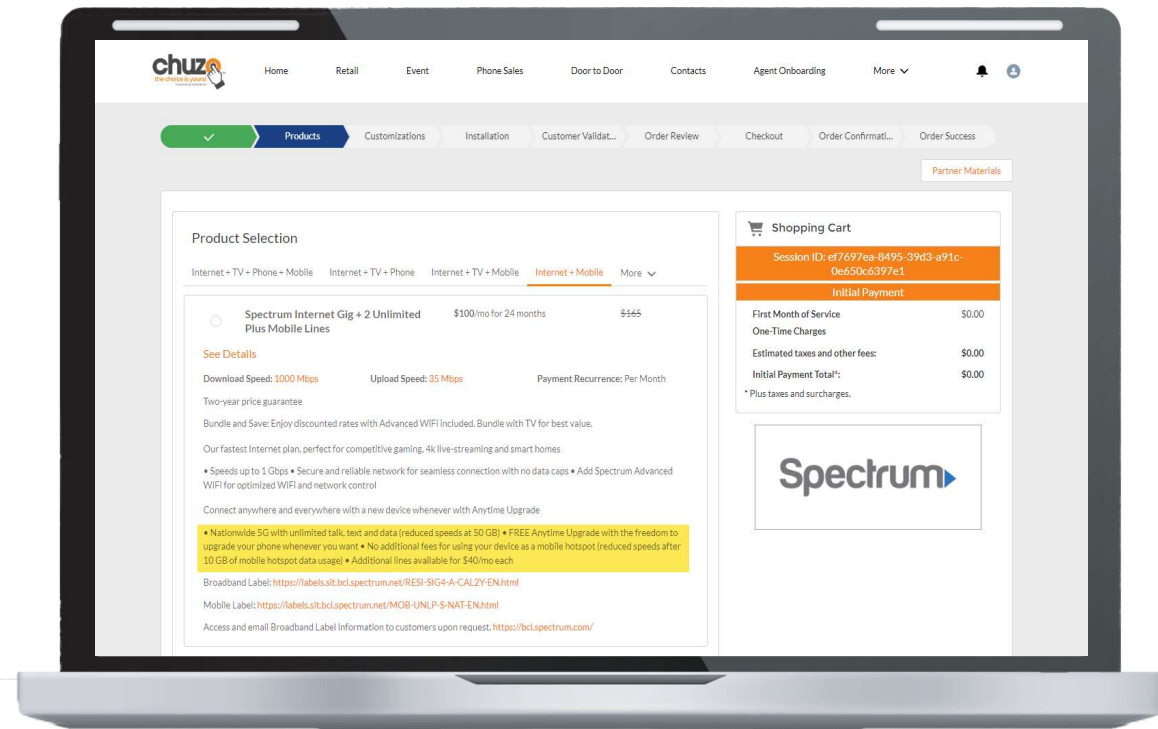


## Plans

- Unlimited Plus (ULD+)
- Unlimited (ULD)

### Important:

- Mobility is not a standalone product
- Mobile must be completed same day



*The choice is yours!*

A large orange circle with a white ring inside, partially visible on the left side of the slide.

# Spectrum

## Phone Balance Buyout

### REMINDER

- When customers add at least 3 new lines:
  - including one ported line
  - any Mobile rate plan
  - and Mobile device payment plans
- Spectrum pays off the customer's phone balance with their previous carrier up to \$2,500.
  - Credit check determines pay-off amount





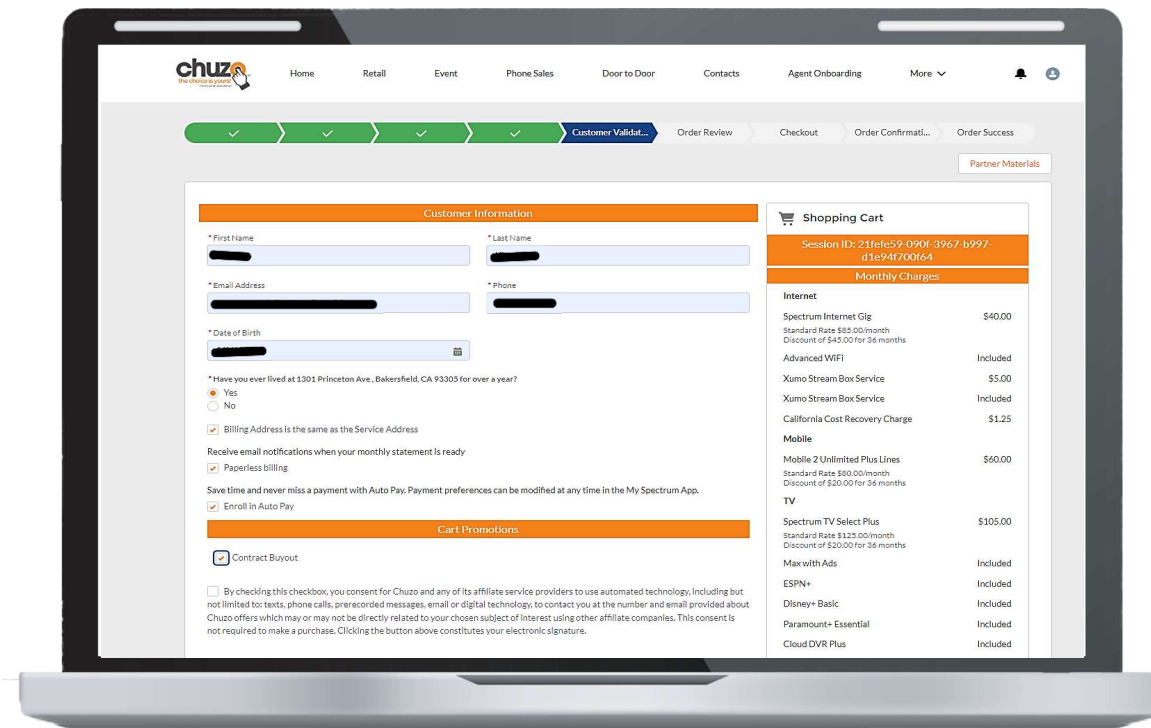
# Spectrum

## Phone Balance Buyout cont.



### IMPORTANT

- Declare Customer's Intent
  - Select 'Contract Buyout' in the Chuzo Buyflow under 'Customer Validation'



*The choice is yours!*





# Spectrum

## Phone Balance Buyout



### IMPORTANT

- **Declare Customer's Intent**

In the Mobility Buyflow:

- Select 'Yes, I'm interested'
- Select # of lines
- Select # of lines w/ existing numbers to transfer

Would you like Spectrum to pay off the balance of your current phones? [Learn more](#)

Yes, I'm interested. ←

How many lines would you like to add in total? (Minimum of 3)

Choose ▼

How many existing numbers would you like to transfer? (Minimum of 1)

Choose ▼



*The choice is yours!*